

Based on his practical experience in strategy, training, facilitation and assessment, Alan Atkisson will present the method he has developed and implemented for the last 20 years, the "ISIS Accelerator Toolkit", with its 4 tools: "Compass - Setting Your Course", "Pyramid - Building Your Initiative", "Amoeba - Preparing for Change" and "StrateSphere - Planning for Impact". Through global trends, practical guidance, systems-based analysis, case studies, and profiles of successful "Change Agents," Alan will cover the theory and practice of sustainable development - how to do it strategically, effectively, and quickly.

Alan Atkisson has been working at the forefront of sustainability initiatives since 20 years. He joined the Balaton Group (International Network of Resource Information Centers) in 1992. The Balaton Group (<http://www.balatongroup.org/> <<http://www.balatongroup.org/>> ) is an international network devoted to the professional development of sustainability researchers and practitioners founded in 1982 by Donella and Dennis Meadows, co-authors of the 1972 report The Limits to Growth. In 2006, Alan became the President of the Balaton Group.

Alan was previously a senior fellow with the policy institute Redefining Progress. In 1988 he became editor of In Context magazine. He was co-founder of and chair of Sustainable Seattle, a collaborative project to design model-city plans for Seattle. Most recently, he facilitated the development of a new strategy for Baltic 21 (in 2004), the 11-nation sustainability collaboration process for northern Europe (including Russia), authored a report on sustainable development trends to the Prime Ministers for the Baltic region and has been the executive director of the Earth Charter International Initiative (<http://www.earthcharter.org/>) <<http://www.earthcharter.org/>> between 2005 and 2007.

As CEO of the global sustainability consulting firm, the AtKisson Group, Alan works with large companies, business associations, governmental initiatives, cities, foundations, and global NGOs, continually seeking to find new ways to communicate the complex challenges of sustainable development.

Alan is the author of two books on sustainability theory and practice. Believing Cassandra: An Optimist Looks at a Pessimist's World (Chelsea Green, Sept. 1999) and the very recent "The ISIS Agreement: How Sustainability Can Improve Organizational Performance and Transform the World" (Earthscan, Sept. 2008).